

## Case Study:

## Marshall Field's – Metropolitan Chicago, Illinois

### Williams XT System Offers Modern Look to Retailer



#### Job Specific Information:

- Fixture and Quantity: 608 feet Williams XT-TRNK with 152 XT-DISLD mounted on 8' centers
- Mounting Height: 10'-6" above the floor
- Footcandle Level: 55 average maintained
- For complete XT-TRNK and XT-DISLD specifications, see [www.hewilliams.com](http://www.hewilliams.com)

The store design team wanted, as part of a store remodel, a new lighting system to replace the 2' x 2' parabolic fluorescent lighting system in the children's department in one of their area stores.

"Our challenge was to identify a system that offered a 'unique look' while blending in with the existing architecture and the other new lighting planned for other areas of the remodeled store," explained Karin Lindquist, contract sales manager for J. H. Larson Electric Supply, Golden Valley, MN. "The system also had to offer increased light levels and the flexibility to adjust the lighting as retail trends change in the future."

Lindquist teamed with Ron Chasse', JTH Lighting Alliance, to evaluate the latest lighting technology and recommended the Williams XT luminaire to the design group.

The new lighting system in the children's department at the metropolitan Chicago Marshall Field's store incorporates 152 XT-DISLD luminaires. Mounted 10'-6" above the floor on an average 8' x 10' spacing, the lamps provide 55 footcandles (average maintained)—a 30% increase in light levels.

"The XT luminaires met all of the design team's criteria," Lindquist noted. "They were so pleased with the results they ordered 20 additional fixtures for use elsewhere in the store."

XT is a family of interchangeable rail-mounted luminaires that lets you create beautiful, flexible, functional lighting systems with plug-and-play convenience. Trunk may be suspended with solid stems or pre-cut aircraft cable, or mounted directly to hard or grid ceilings. Once the XT system is installed, modular luminaires can be changed effortlessly as floor plans change.