



**FIXTURE QUANT**  
**QUICK ESTIMATOR**

REFLECTANCE: Ceiling = 80%  
Walls = 50%  
Floor = 20%

LIGHT LOSS FACTOR: 1.0

Room Size - 10' Ceiling	50 ftc
Small - 400 Sq Ft	6
Medium - 900 Sq Ft	12

**ZONAL CAVITY COEFFICIENT**

EFFECTIVE FLOOR CAVITY REFLECTANCE

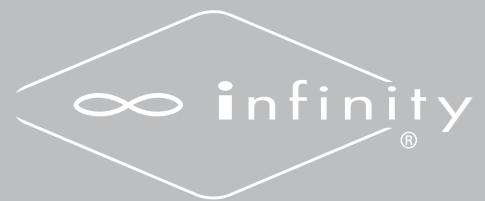
CEILING	.80			.70			
	WALL RCR	.70	.50	.30	.70	.50	.30
0		1.01	1.01	1.01	.97	.97	.97
1		.92	.88	.85	.88	.85	.85
2		.84	.78	.72	.81	.74	.66
3		.77	.69	.62	.74	.66	.66
4		.71	.61	.54	.68	.59	.59
5		.65	.54	.46	.62	.52	.46

A Visible Difference®

A Visible Difference<sup>®</sup>



The moment of truth with any construction project  
comes when the light switch is turned on  
for the very first time.



This moment is the critical point when pride and reputation  
are on the line. Feel confident that we will put your architecture  
in the very best light — every time. Providing products with  
distinctive features while accepting no compromise on  
performance or quality, we add the finishing touch to your project.

H.E. Williams, Inc. — dedication to our values  
provides you valuable lighting.

We invite you to experience A Visible Difference!

A Visible Difference®



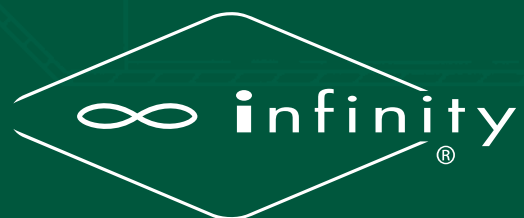
Williams — standard features that raise the standard



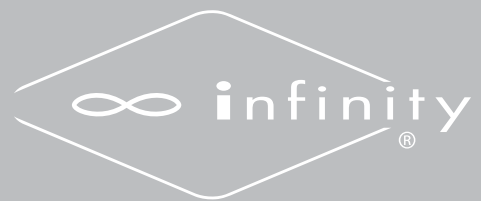
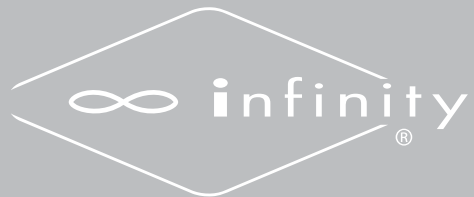
For those of us who view lighting as a meaningful component of architecture, Williams' products and services are guaranteed to go beyond your expectations. We treat our role in your project with an earnest respect. From design concept to project completion, we care enough to care about the details — not because we have to, but because we choose to.

Let Williams make A Visible Difference!

A Visible Difference<sup>®</sup>



Infinity — service redefined



At Infinity, it's simple — we do what we say we're going to do.  
We give you personal consideration, because we realize that  
people like to do business with people.

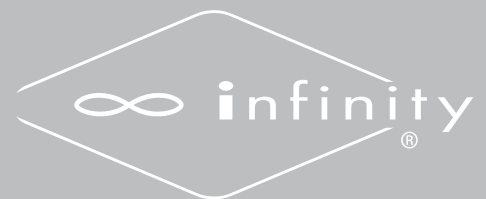
We are continually seeking ways to bring your architecture  
to the forefront. With Infinity, you can expect  
praise for a job well done.

Infinity makes A Visible Difference!

A Visible Difference<sup>®</sup>



H.E. Williams, Inc. — lighting that provides  
the ultimate compliment to your work.



For 80 years, H.E. Williams, Inc. has been providing  
innovative lighting solutions. We take pride in utilizing  
the latest in design software, CNC fabrication centers,  
and computer integrated progressive tooling.

Yet we realize that the truly important things  
never change — appreciation for the lighting profession  
and respect for the lighting professional.

When the lights go on, the applause is for you.

H.E. Williams, Inc. will make A Visible Difference for you!

A Visible Difference

From superior product performance

to unmatched personal service,

we invite you to discover

the visible difference

H.E. Williams, Inc. can make.

Please contact us today!



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